

## Workshop AIIA

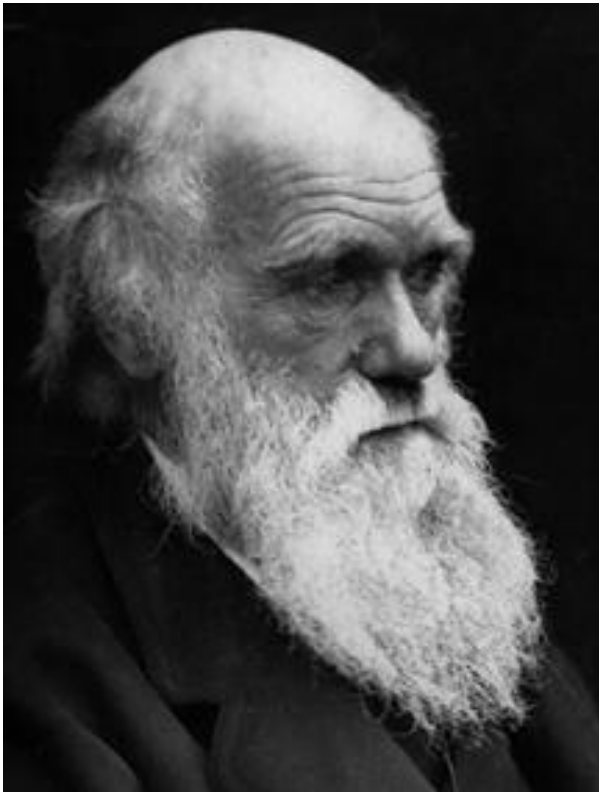
# CREARE VALORE PER IL SISTEMA IMPRESA ATTRAVERSO IL CONTINUOUS AUDITING E IL CONTINUOUS MONITORING

Capitalizzare il *know how* per rispondere  
alle esigenze del cliente

*Francesco Maselli*  
*Direttore Tecnico Italia*  
*Software AG*



## Are You Creating Value?



Charles Darwin

“It is not the strongest species, nor the most intelligent that survive, but the ones that are most adaptive to change”

1825 What can be more palpably absurd than the prospect held out of locomotives traveling twice as fast as stagecoaches? (Quarterly Review)

1865 Well informed people know it is impossible to transmit the voice over wires and that were it possible to do so, the thing would be of no practical value. (Boston Post)

1899 Everything that can be invented, has been invented. (Charles Duell, U.S. Office of Patents)

1901 I confess that in 1901 I said to my brother Orville that man would not fly for fifty years. (Wilbur Wright)



1927 Who the hell wants to hear actors talk? (H.M. Warner, Warner Bros.)



1943 I think there is a world market for maybe five computers. (Thomas J. Watson, CEO IBM)



Television won't be able to hold on to any market it captures after the first six months. People will soon get tired of staring at a plywood box every night. (Darryl F. Zanuck)



1946

Transmission of documents via telephone wires is possible in principle, but the apparatus required is so expensive that it will never become a practical proposition. (Dennis Gabor, Hungarian physicist)



1962

What the hell is a microprocessor good for? (Robert Lloyd, IBM's Advanced Computing Systems Division)



1968

There is no reason for any individual to have a computer in his home. (Ken Olson, Digital Equipment; regarding a concept of central computers that control home life)

digital



1977



1991

Hello everybody out there using minix - I'm doing a (free) operating system (just a hobby, won't be big and professional like gnu) for 386(486) AT clones. (Linus Torvalds)

Microsoft



1994

I see little commercial potential for the Internet for at least ten years. (Bill Gates)

I predict the Internet will soon go spectacularly supernova and in 1996 catastrophically collapse. (Robert Metcalfe)



1995



### Laws and regulations

- Laws
- Guarantees
- Compliance requirements
- Risk management
- Internal controls



### Customers

- Customer satisfaction
- Product and service quality
- Response and delivery times
- Market segmentation
- Social Reputation



### Information technology trends

- Collaboration Governance
- IT security
- IT standardization
- IT Alignment



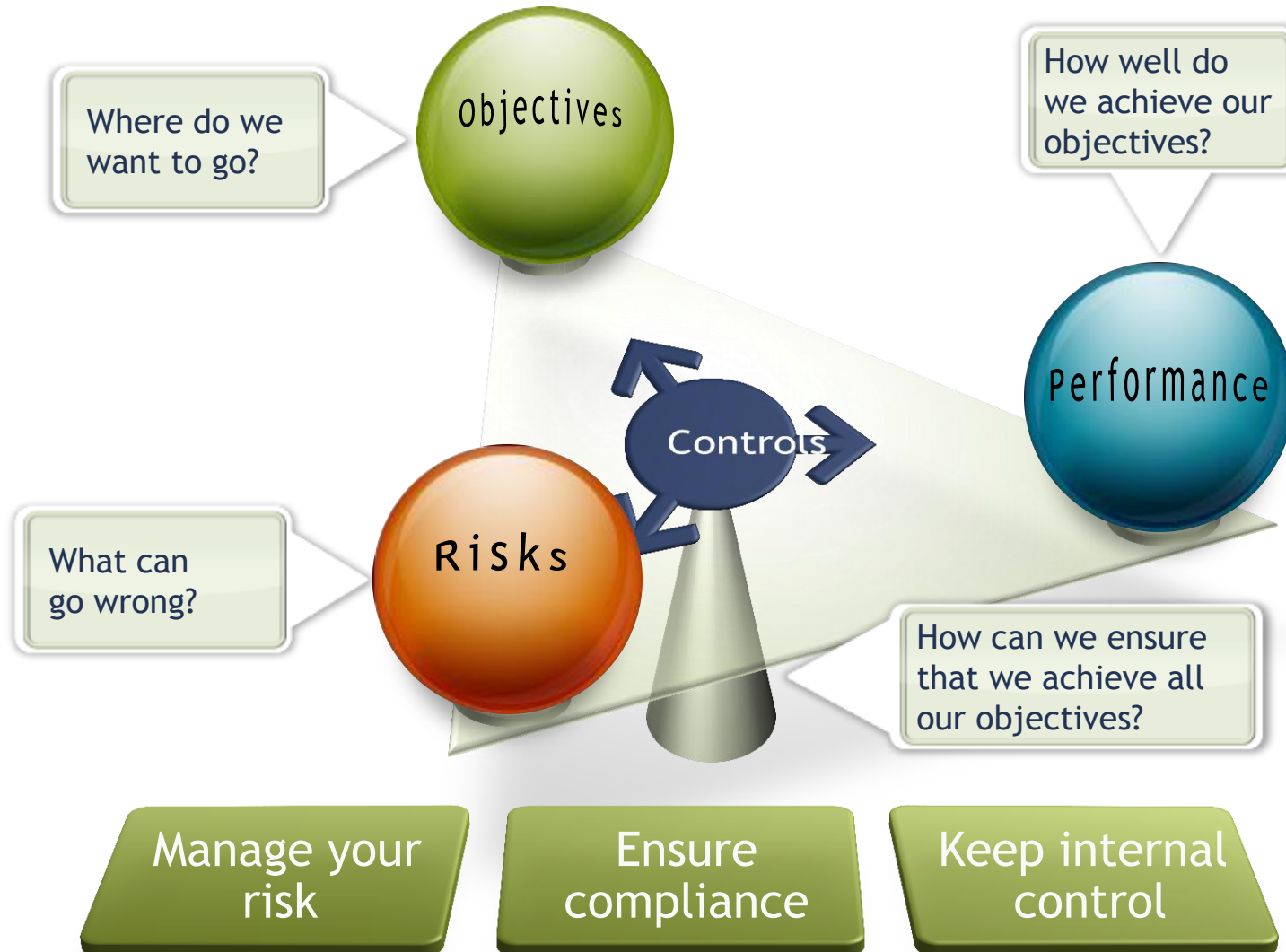
### Free market economy

- Competition
- Cooperation
- Consolidation
- Economical climate
- Speed of innovation





# The challenge is about maintaining balance

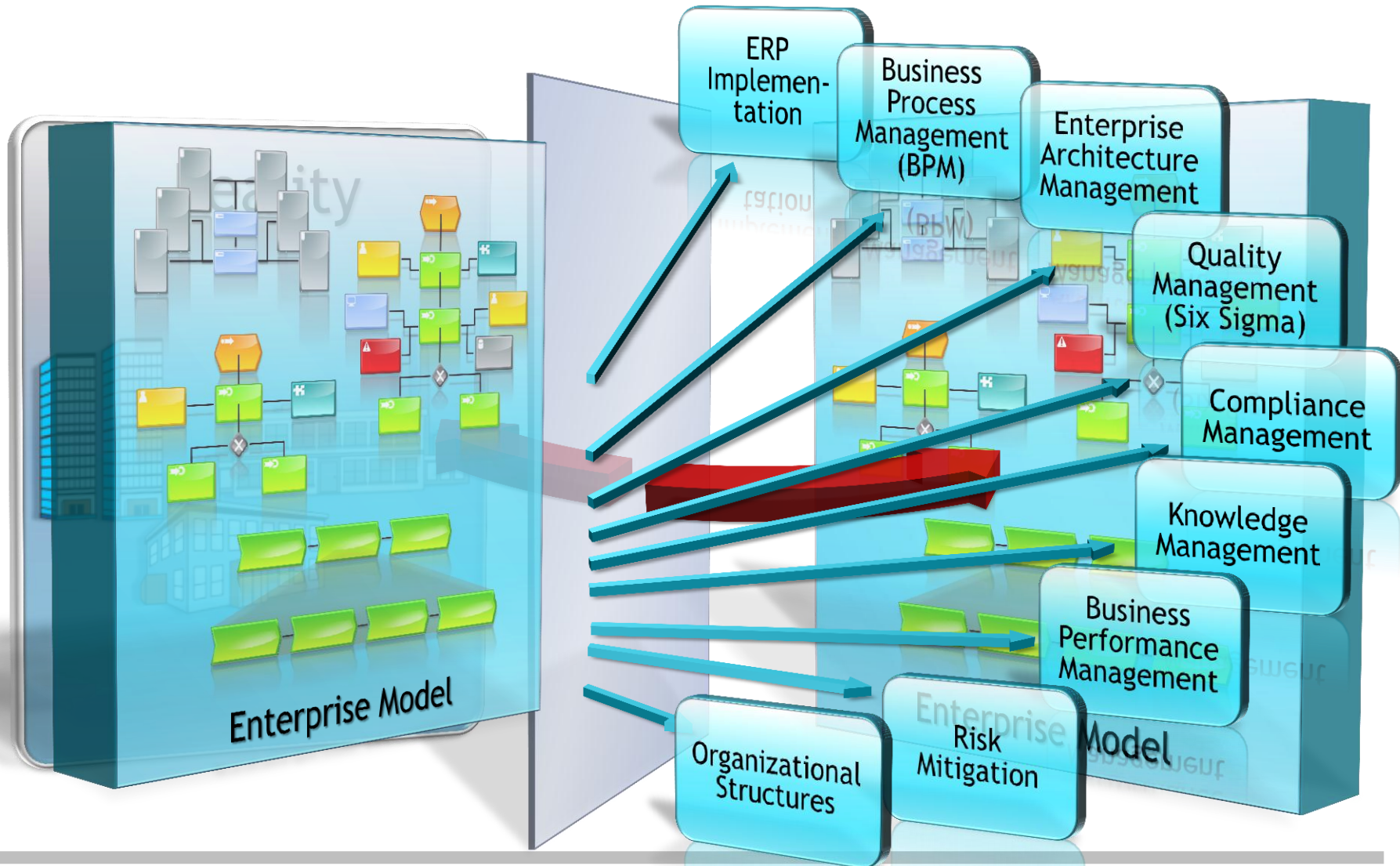


# CHANGE AT THE SPEED OF BUSINESS





# Corporate Challenges - Ensuring Sustained Performance

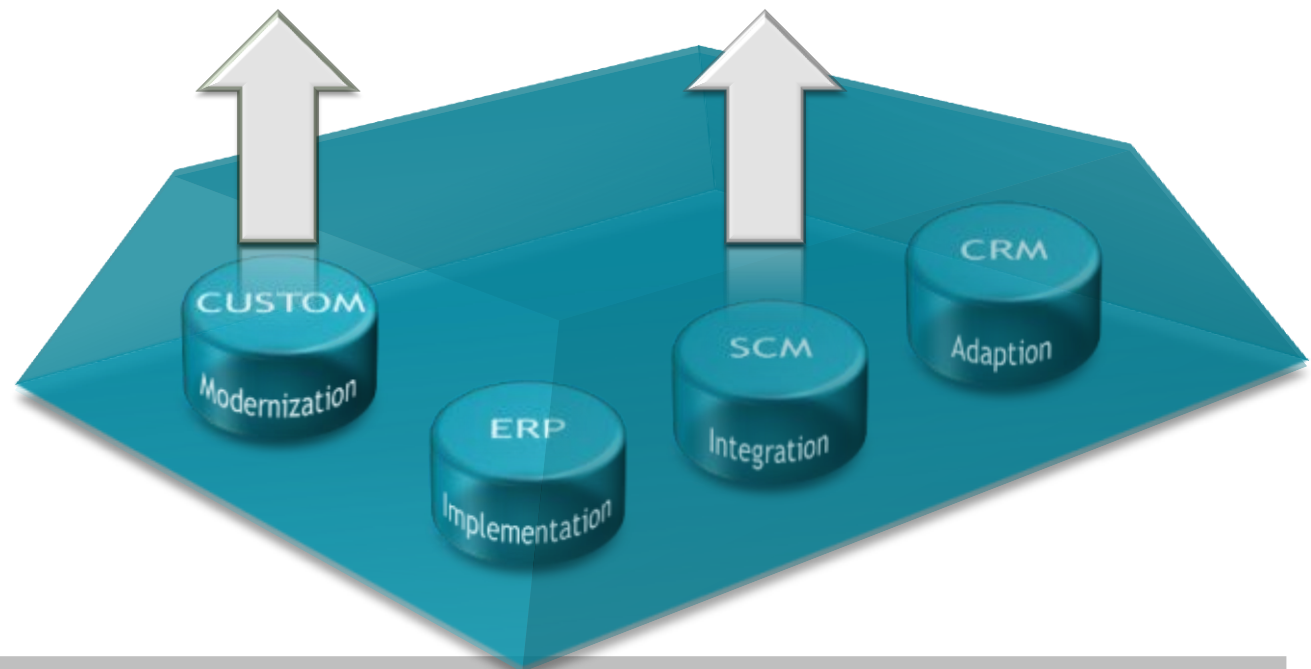


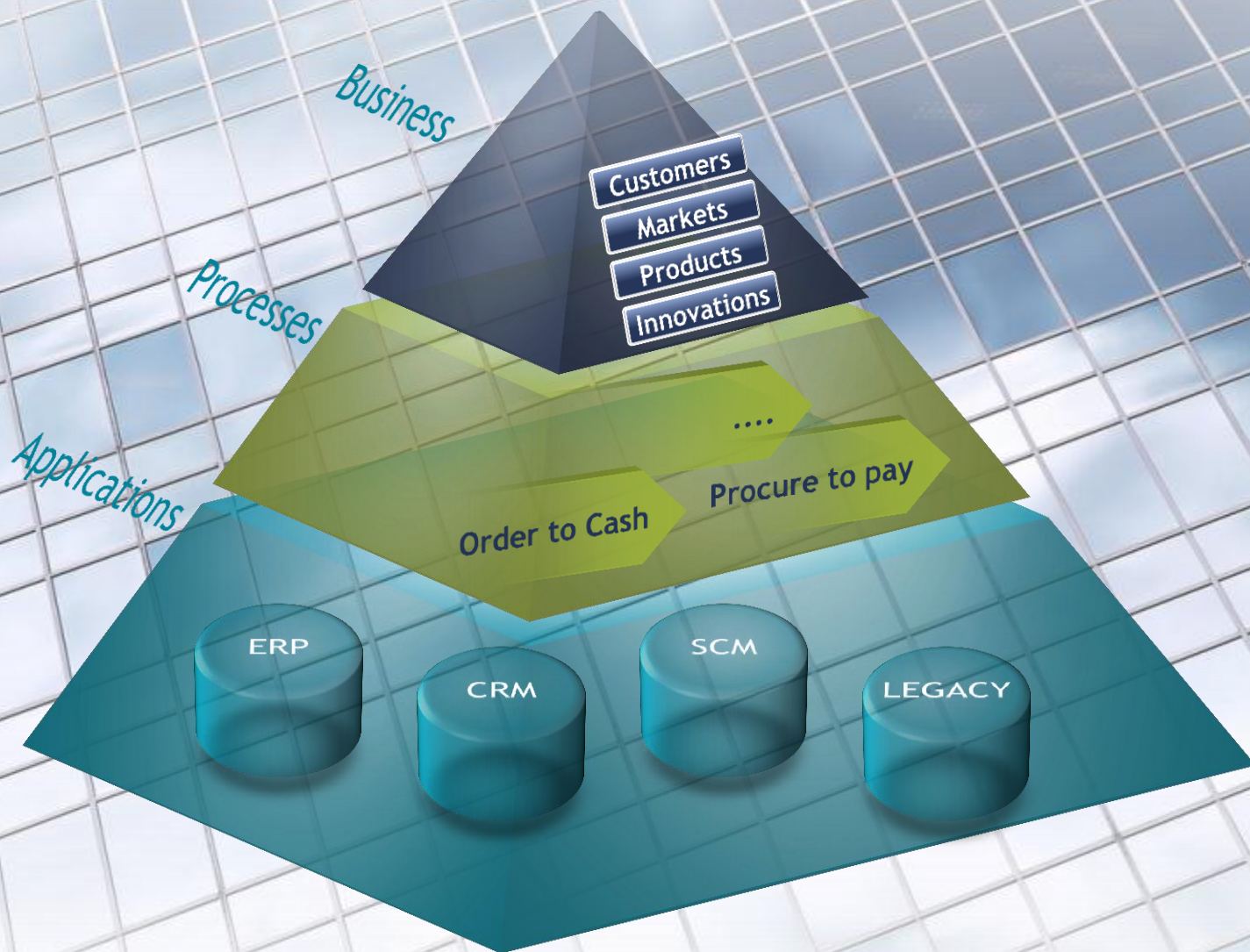


# Today's Application Software Scenario

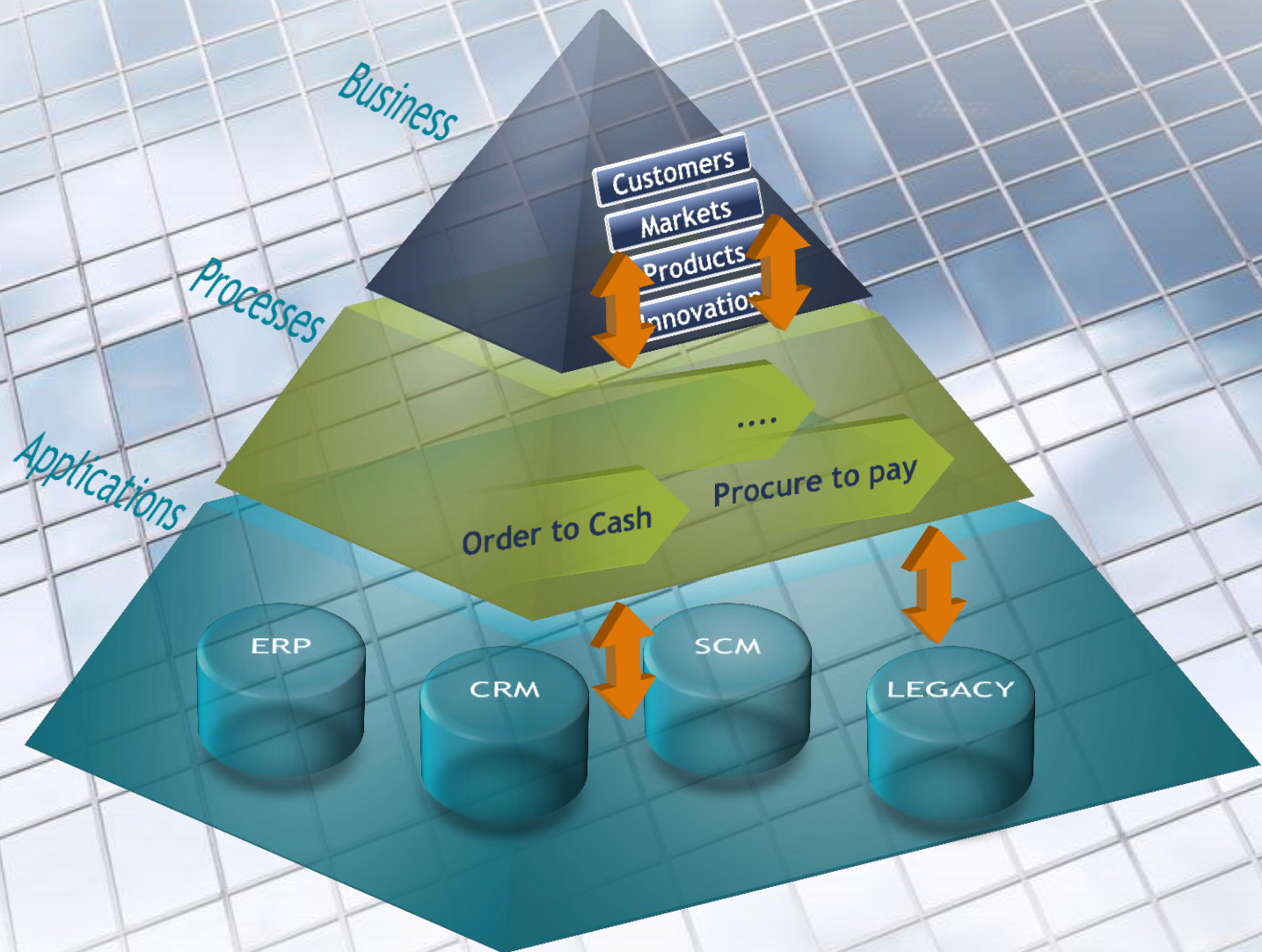
Custom Applications

Packaged Applications

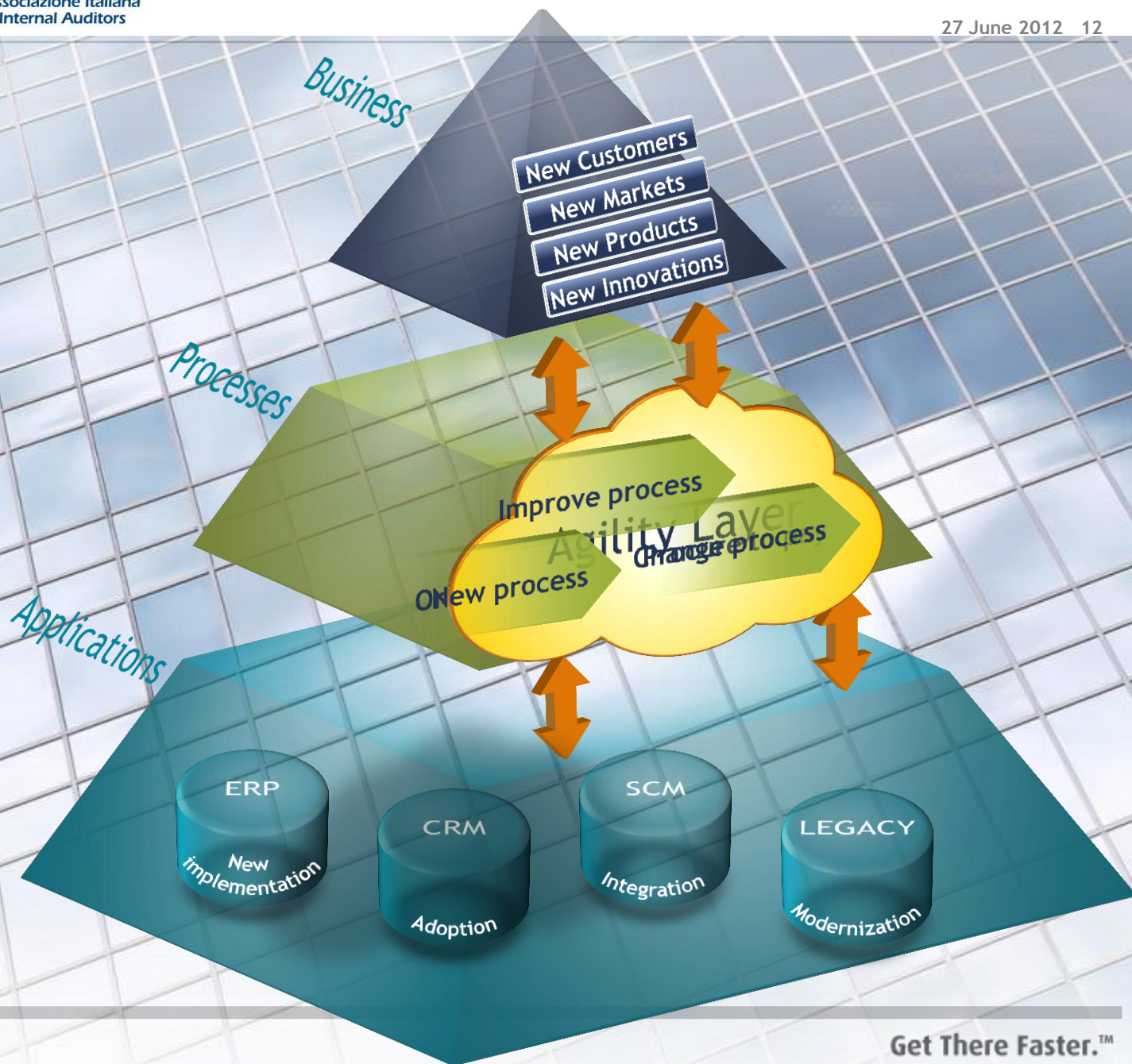








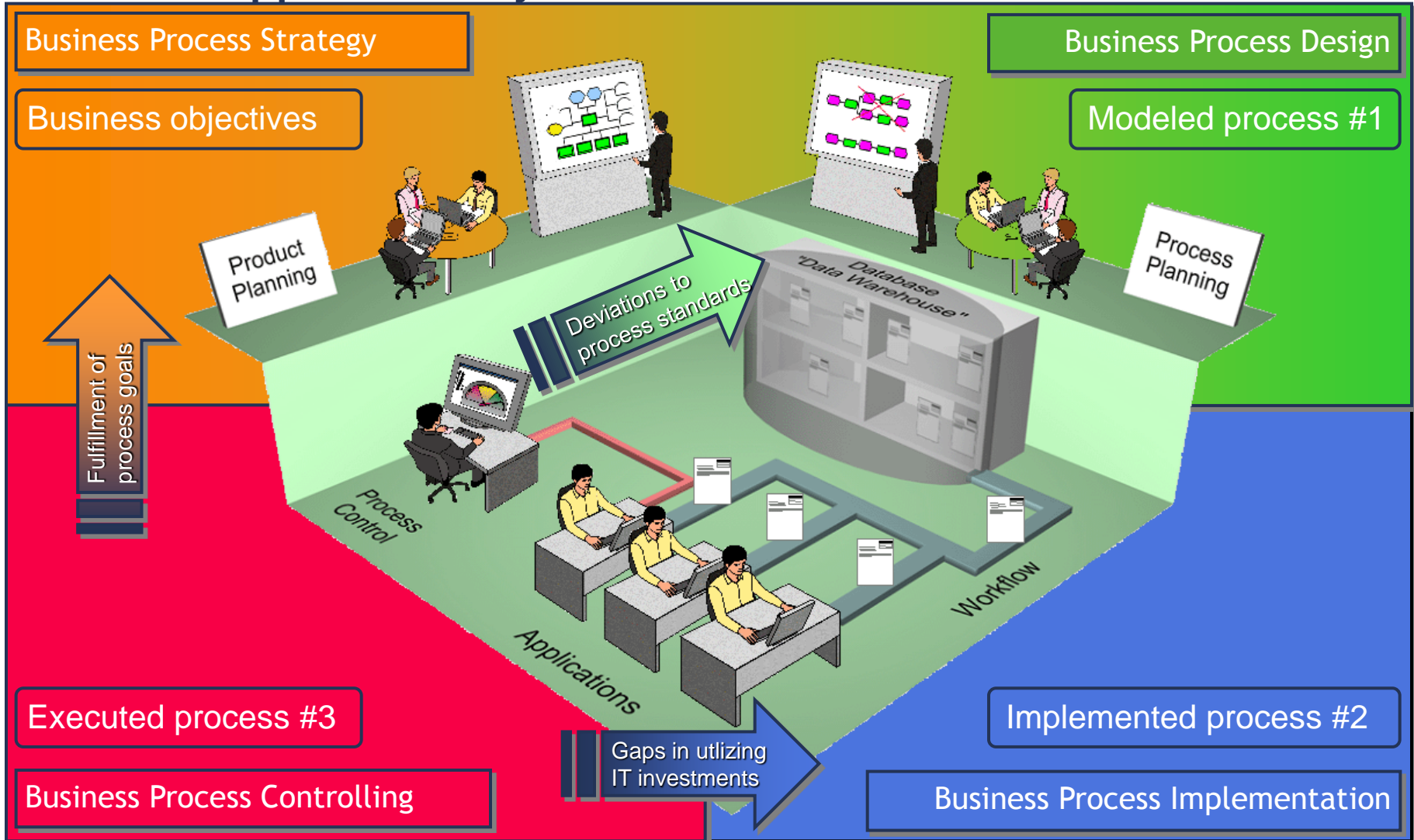






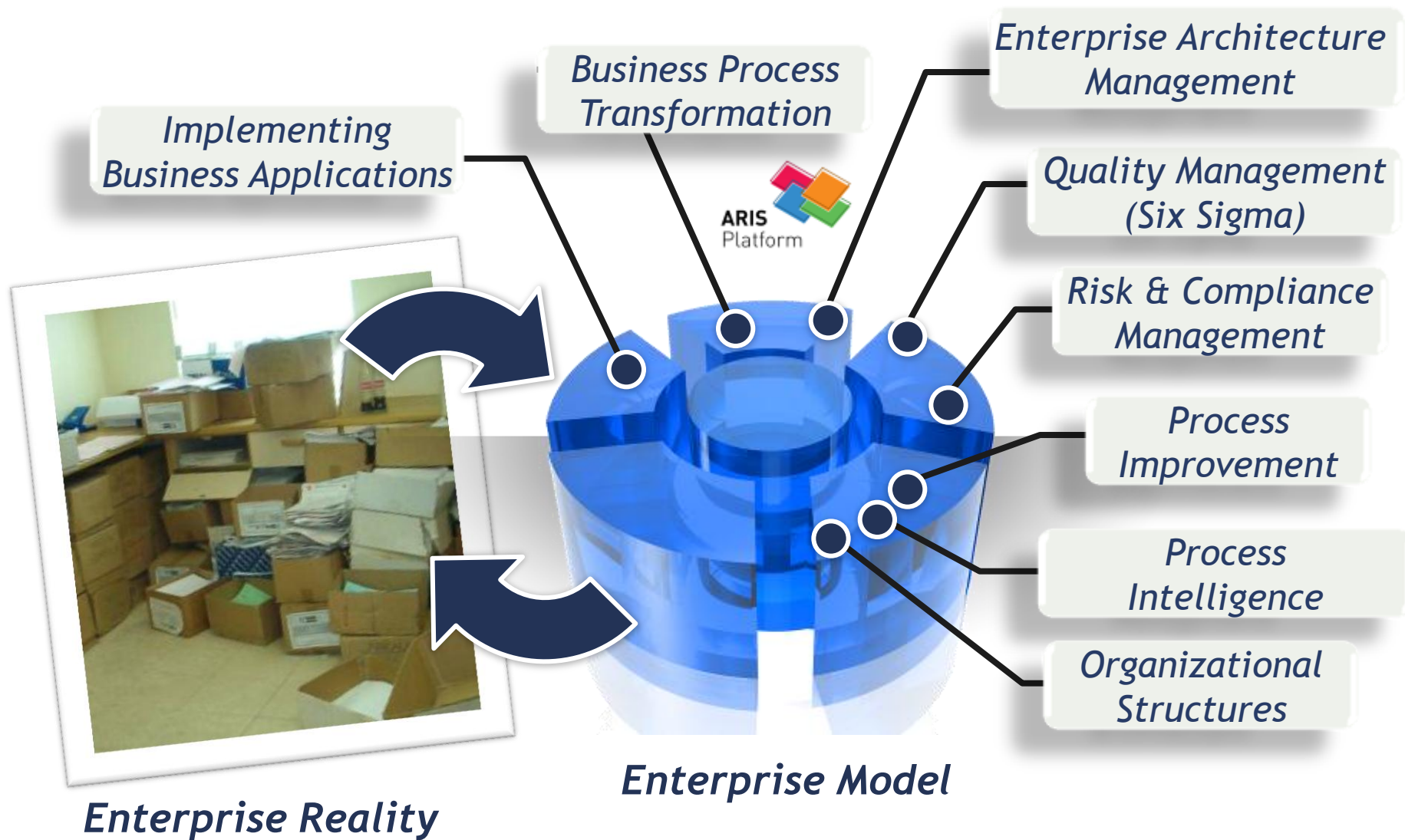


# The Software AG Process Collaboration Platform: a holistic approach for your success





# Enterprise Repository is the foundation



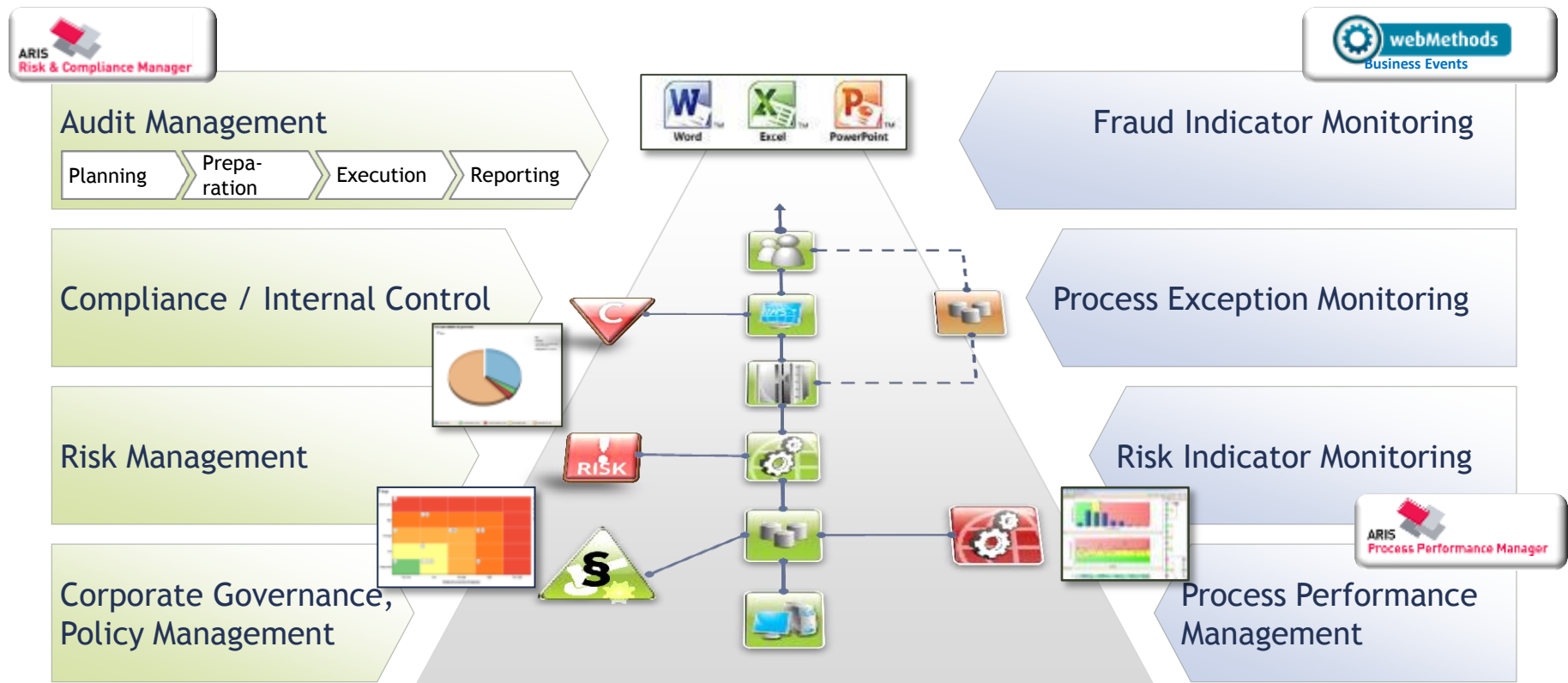
# REAL TIME GOVERNANCE, RISK AND COMPLIANCE

A long-exposure photograph of a city street at night. The street is illuminated by streetlights, and the background features several tall, modern skyscrapers with many lit windows. The image is characterized by horizontal light trails from moving vehicles, creating a sense of motion and activity. The overall color palette is dominated by blues and whites from the lights.



# Driving the vision - GRC needs to get Real time

- Business reality instead of documented to-be processes
- Real time instead of year end surprises





# From Rear View to Prediction



Speed:  
Adaptive strategy in  
changing environment

Rear view:  
Past analysis  
Process discovery

Real Time KPIs:  
Real time Dashboard

Front view:  
Proactive alerting with  
«intelligent» self-trends  
and predictions



**Grazie**

*francesco.maselli@softwareag.com*

**Get There Faster.™**